



Clinton, WI July 24th - We are excited to announce that Grown Climate Smart, a brand and program focused on sustainable agriculture, has been featured on The ReGen Brands blog. The ReGen Brands platform, known for its insightful podcast and blog articles, provides valuable information on consumer packaged goods (CPG) brands that actively support regenerative agriculture. Grown Climate Smart was invited as a guest author to explain their brand and program, shedding light on their commitment to addressing climate change through innovative agricultural practices.

In the featured article, Grown Climate Smart delved into their mission of promoting climate resilience in farming communities. The article discussed how Grown Climate Smart empowers farmers to adopt climate-smart strategies that mitigate environmental impacts, conserve resources, and build long-term sustainability through the Climate-Smart Commodities grant awarded by the USDA. It also emphasized the brand's dedication to supporting regenerative agriculture and fostering collaborations to drive positive change within the CPG industry.

The collaboration between Grown Climate Smart and The ReGen Brands blog serves as a significant step forward in raising awareness about the importance of regenerative agriculture and sustainable farming practices.

To read the article visit The ReGen Brands Blog [HERE](#).