



VALUE OF THE GROWN CLIMATE SMART PROGRAM

- Direct incentives to farmers
 - Per acre incentives for enrolled acreage.
- Environmental benefits
 - Projections estimate the capture of over 900,000 metric tons of carbon through our program.
- Grown Climate Smart Brand
 - Increases the marketability of row crops grown using climate smart practices.



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Cultivating a sustainable future, one farm at a time.

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INCENTIVIZED PRACTICES

COVER CROPS

Vegetation planted to cover soil and manage factors like erosion, fertility, water use, biodiversity, and wildlife.



REDUCED AND NO TILL

Lowering soil disturbance to manage soil erosion, organic matter, water use, and nutrient cycling.



NUTRIENT MANAGEMENT PLANS

Monitoring soil, water, crop and hydrologic factors to optimize yield, quality, and harmful environmental impacts.



WINDBREAK ESTABLISHMENT OR RENOVATION

Rows of trees or shrubs to provide shelter from wind and protects soil from erosion.



THE PROGRAM

Grown Climate Smart is offering producers per-acre incentives to promote the use of high-benefit NRCS practices such as Cover Crops, Tillage Reduction, Nutrient Management and Windbreak Establishment or Renovations to demonstrate the success of sustainable farming and create a measurable reduction in greenhouse gases.

WHAT IS A GROWN CLIMATE SMART PRODUCT?

- Grown on an acre of ground that employs at least 1 high-benefit NRCS practice.
- Follows the general production guidelines of the program.
- Has a measurable impact on carbon reduction.
- Marketed and labeled as Grown Climate Smart.