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For more information, please contact Dylan Vaca at dylan.vaca@delongcompany.com.

GROWN CLIMATE SMART PARTNERS WITH CULTIVATE TASTE TEA SALON FOR SUSTAINABLE TEA OFFERINGS

The DeLong Co., Inc.'s Grown Climate Smart initiative announces its strategic collaboration with Cultivate Taste Tea Salon, a Green Bay-based haven for tea enthusiasts. This partnership marks a significant step towards sustainability and climate-smart agriculture in the realm of specialty teas.

Cultivate Taste Tea Salon, known for its commitment to curating exceptional tea experiences, will now display the Grown Climate Smart logo on its products. This emblem signifies the use of Grown Climate Smart-approved sustainable practices in sourcing tea leaves, reflecting the salon's dedication to environmental stewardship and sustainable agriculture.

Jennifer Nowicki, owner of Cultivate Taste Tea Salon, expresses her excitement about this collaboration, stating, "We are thrilled to differentiate our product offering by showcasing the Grown Climate Smart logo. This partnership allows us to not only provide our customers with exceptional teas but also to support sustainable agriculture practices, aligning with our values of quality and environmental responsibility." This collaboration underscores the shared values of promoting innovation, supporting local businesses, and contributing to the environmental well-being of the community.

The Grown Climate Smart logo, now featured on Cultivate Taste Tea Salon products, serves as a guarantee to consumers that their teas are crafted using sustainable methods that minimize environmental impact and promote climate-smart agriculture. Cultivate Taste Tea Salon's dedication to offering high-quality teas further ensures a premium and sustainable tea experience.

In a time where consumers increasingly seek sustainably produced goods, the partnership between Cultivate Taste Tea Salon and Grown Climate Smart aligns seamlessly with the growing demand for environmentally conscious products. Both entities invite tea enthusiasts to explore and champion sustainably sourced teas, contributing to a more environmentally friendly and climate-smart future.