



**CLINTON, WI, October 27, 2023** - Grown Climate Smart, a sustainable farming brand and program announces its spotlight feature on the "The AG Queen Podcast" along with Central Standard Craft Distillery. In this podcast episode, Dylan Vaca, Brand and Marketing Manager at Grown Climate Smart, and Pat McQuillan, Co-Founder and President of Central Standard Craft Distillery, divulged the exciting details of their recent collaboration, grounded in the principles of sustainability and climate-smart commodities that make their way into the market.

"The AG Queen Podcast" provided a dynamic platform for both Dylan Vaca and Pat McQuillan to discuss the innovative partnership that bridges sustainable farming and premium distillation. Central Standard Craft Distillery, known for its commitment to sourcing locally grown grains and ingredients for its spirits, has partnered with Grown Climate Smart, aligning their vision with sustainable and climate-smart agricultural methods.

The partnership is a natural fit, as both Grown Climate Smart and Central Standard share core values as local, family-owned businesses deeply committed to innovation and the development of high-quality products within an environmentally responsible framework. Both organizations understand the profound impact of agriculture on everyday life and are dedicated to pioneering sustainable solutions, as exemplified by the Grown Climate Smart initiative.

The Grown Climate Smart Initiative leads the way in climate-smart agricultural practices, promoting practices such as cover crops, reduced or no till, nutrient management plans, and windbreak establishment and renovation. Consumers are encouraged to support this initiative when they see the Grown Climate Smart seal on products, marking them as produced using sustainable and climate-smart farming practices, contributing to reducing greenhouse gas emissions and promoting carbon sequestration.

This compelling partnership has resulted in the Grown Climate Smart Seal gracing Central Standard products, such as bourbon, whiskey, vodka, gin, and their Pour Ready Cocktails, further highlighting their dedication to high-quality, sustainably produced spirits.

As sustainably produced products continue to top the list of consumer preferences, this partnership embodies the values upheld by both the Central Standard and Grown Climate Smart teams.

To listen to the podcast episode featuring Grown Climate Smart, click [here](#).